



INVESTOR BRIEF

Help build the next chapter of BookHive.

A private, cross-platform reading product seeking strategic capital to strengthen distribution, product reliability and business operations.

Pre-money ₱5.0M	Target raise ₱1.25M	Equity offered 20%	Minimum ₱62,500
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THE PROPOSITION

BookHive combines a private ebook reader, personal library, listening tools and access to more than **75,000 public-domain titles**. The proposed round would fund a disciplined transition from an independently built product into a measured, scalable reading business.

WHAT EXISTS TODAY

A working reading ecosystem.

Android + Windows

A cross-platform product under one personal license.

75,000+

Public-domain classics discoverable through the eLibrary.

Offline-first

Readers can keep books and reading data on their devices.

Text-to-Speech

Hands-free listening for supported books.

Reader toolkit

Bookmarks, highlights, notes, statistics and goals.

Commerce stack

Payments, licensing, delivery and affiliate infrastructure.

WHY IT CAN MATTER

Clear customer value, several growth paths.

01**Privacy-led reading**

A focused alternative to advertising and attention-driven platforms.

02**Accessible ownership**

One purchase provides a personal reader on Android and Windows.

03**Distribution potential**

Direct sales, verified customer affiliates, creators, schools and reading communities.

04**Expansion options**

Institutional licensing, carefully tested Premium services and additional platforms.

Traction evidence to attach before circulation

Monthly sales, total paid customers, refund rate, acquisition cost, conversion rate, active users, retention and operating expenses have not been included because they were not available in the product repository. These figures should be verified—not estimated—before valuation discussions.



PROPOSED ROUND

Capital plus capability.

Structure

New shares providing primary capital to the company, subject to legal and tax advice.

Valuation

₱5,000,000 pre-money and ₱6,250,000 post-money if the ₱1,250,000 target is fully subscribed.

Ownership

Up to 20% investor ownership after the round; founder ownership would be 80% before any other dilution.

Minimum participation

1% post-money ownership, indicatively ₱62,500.

Ideal partner

An investor who adds distribution, product, education, publishing, finance or operating experience—not capital alone.

ILLUSTRATIVE USE OF FUNDS

Fund specific milestones.

35%

Product & engineering

Reliability, analytics, security, onboarding and priority platform work.

30%

Growth & partnerships

Measured campaigns, creators, affiliates and institutional outreach.

20%

Operations & support

Customer success, reporting, tools and dependable delivery.

15%

Legal & contingency

Corporate, IP, securities and tax advice plus operating reserve.

NEXT STEP

Begin with a private conversation.

Qualified prospects may request the product demonstration, company documents, cap table, verified financial records, operating plan and proposed shareholder terms, subject to availability and confidentiality.